

Terms and Conditions of Booking

The advertiser:

- Will provide advertisements that are legal, decent, honest and truthful.
- Will pay for advertisements within 14 days of invoice. Unless a prior arrangement has been made, Emporium Publications (Essex) Ltd reserves the right to add interest to unpaid invoices at a rate of 8%, this will be added from the 15th day after the invoice is due, and will be calculated on a 7 day basis.
- Will provide copy instructions by the copy date; if no instructions are received by the copy date the publisher reserves the right to reprint the last copy used.
- Agrees that the publisher reserves the right to omit, suspend or change the position of any advertisement.
- Agrees that the publisher reserves the right to make any alteration considered necessary or desirable in an advertisement and to require artwork or copy to be amended to meet the publisher's approval.
- Confirms that the advertiser is solely responsible for all copyright and other intellectual property rights aspects of readable content supplied to the publisher for inclusion in the publication, and warrants that the advertiser has free and unrestricted right to use all such material.
- Will indemnify the publisher fully in respect of any claim made against the publisher arising from the advertisement.

The publisher will:

- Confirm all bookings by email or, if no email address is held, by letter; invoice for each issue prior to publication.
- Perform credit checks on new or existing advertisers at its discretion.
- Aim to insert the advertisement in the position preferred by the advertiser, but cannot guarantee this.
- Provide proofs for approval by the advertiser in the event that the publisher provides an artwork or design service. Such proofs to be approved by the advertiser in writing by the approval date to be specified with each proof.
- Charge a fee of £25 for any cheque returned by the bank.

The publisher does not:

- Accept responsibility for any loss or damage caused by an error, omission or inaccuracy in the printing of the advertisement, or any failure to publish an advertisement on the date or dates specified howsoever caused.
- Guarantee the colour of the printed advertisement.

Bookings are subject to a Cancellation Period of 7 days from the date of booking or up until the copy deadline if that is less than 7 days. If no cancellation is received within the Cancellation Period, the full price agreed for the insertion(s) is payable if the advertiser subsequently withdraws the advertisement or fails to provide an advertisement for publication by the copy deadline. For multiple issue bookings, on expiry of the Cancellation Period, which runs from the date of the initial booking, the whole amount shall become due and payable in full on cancellation of any part of the booking.

All prices are based on finished artwork supplied by the client and the publisher reserves the right to charge for any design work incurred if the artwork supplied is not in accordance with our published design specification.

The copyright of any artwork or design created by The Village Emporium, and provided free of charge as part of an advertiser's advertising package, remains our property and cannot be used elsewhere without our permission. A design fee will be charged to the advertiser if an advertisement or editorial designed by The Village Emporium is utilised anywhere other than in our magazines.

The publisher reserves the right to amend these terms and conditions at any time.

The Village Emporium is published by:

Emporium Publications (Essex) Ltd

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